

RETAIL OPPORTUNITIES

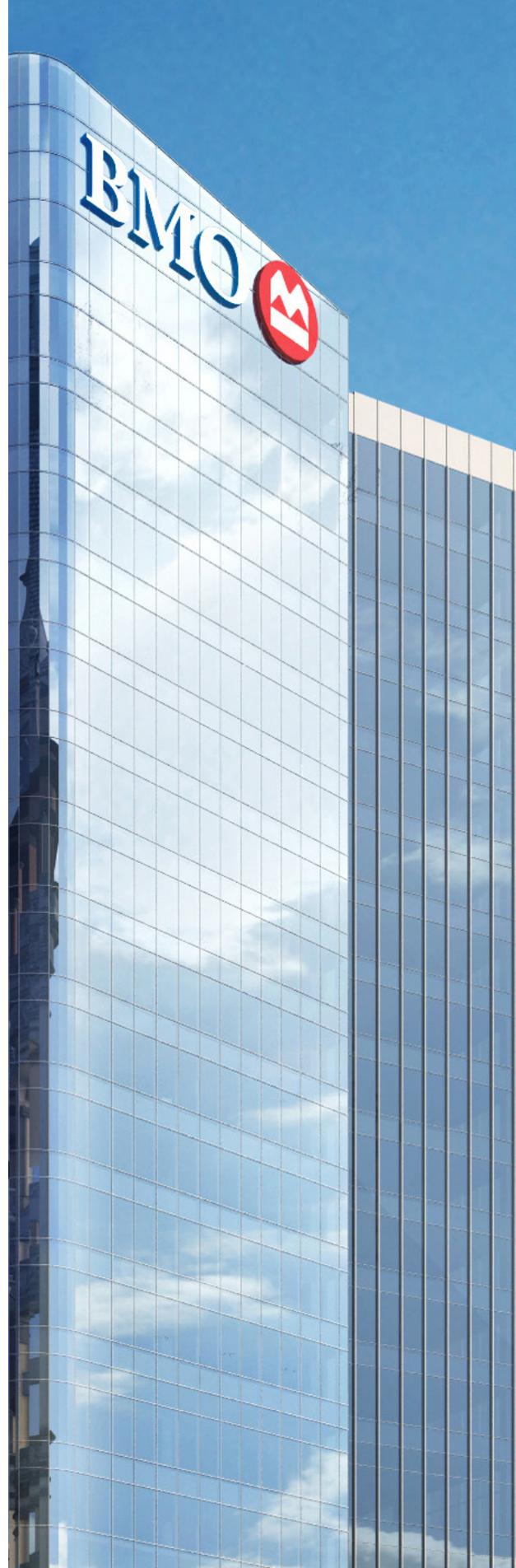


# BMO TOWER



## LEASING INFORMATION

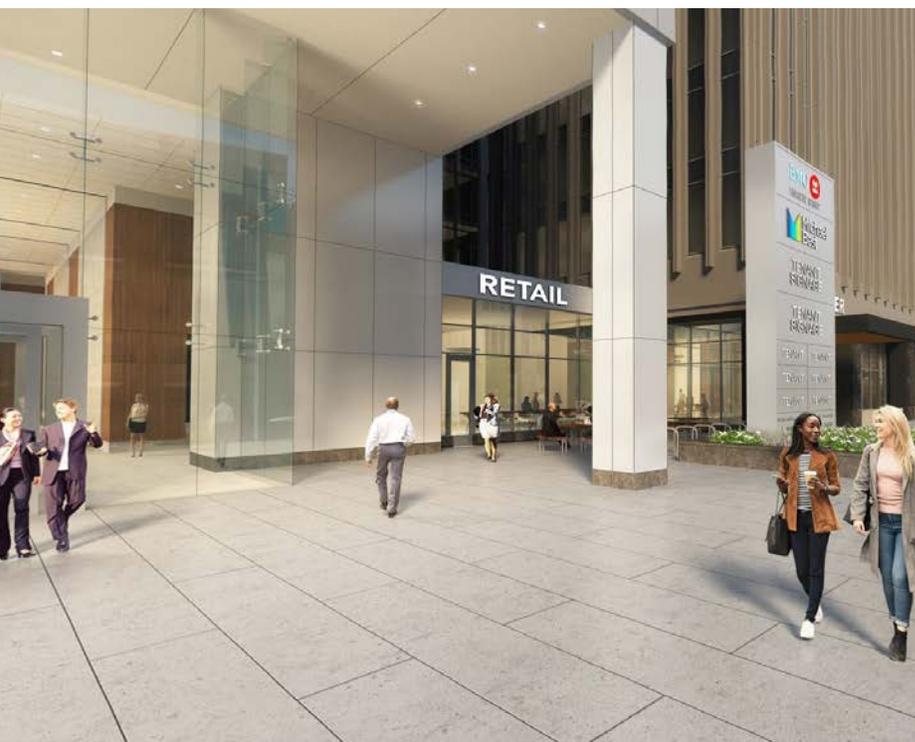
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BMO Tower is the latest catalyst to Milwaukee's burgeoning downtown. Positioned in the heart of the Central Business District, this new Class A tower offers a prominent and accessible location in a highly walkable area, surrounded by the city's most popular attractions. This is a rare opportunity for a retail user to establish themselves within this landmark project.



## PRIME RETAIL OPPORTUNITIES

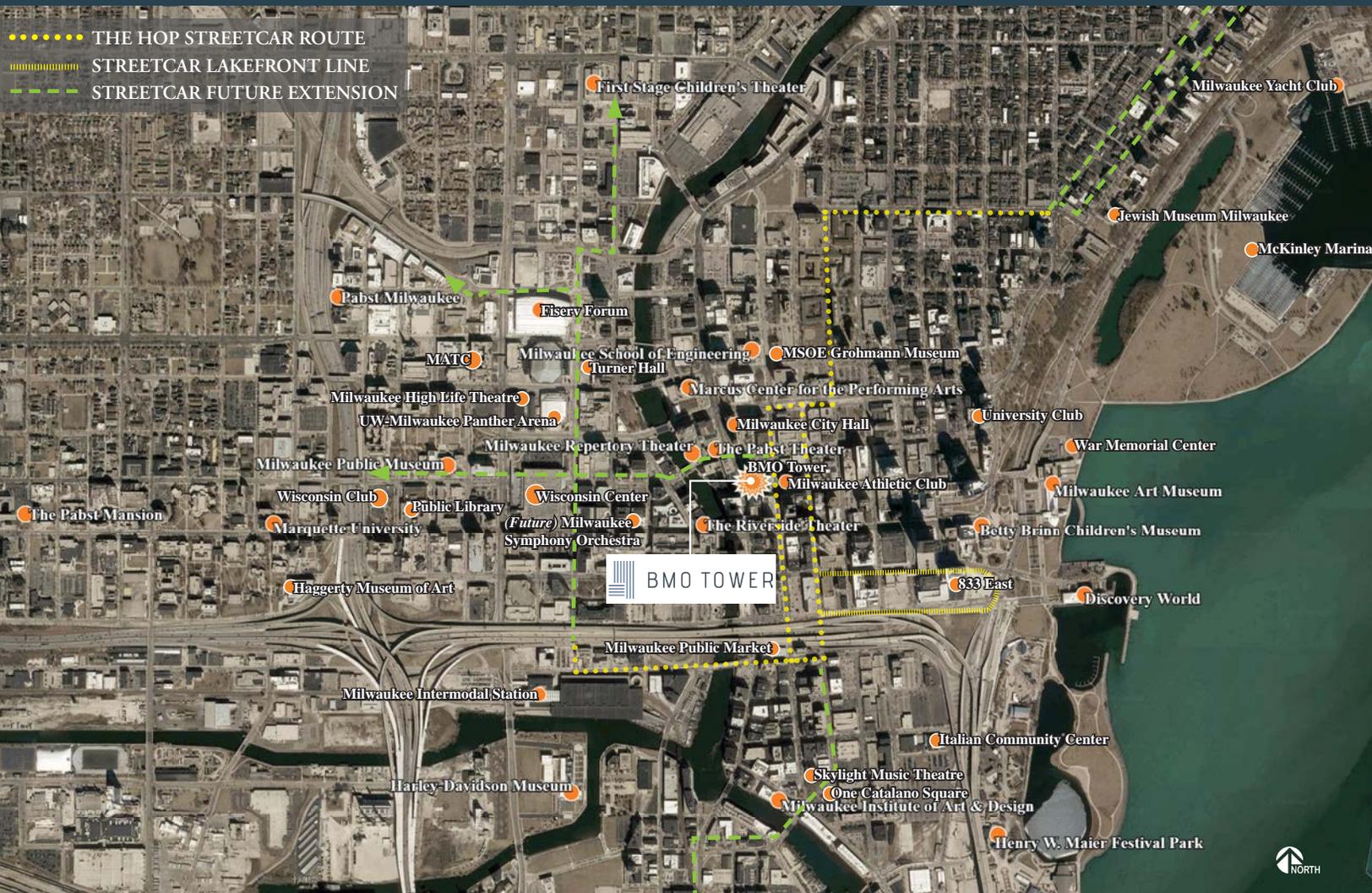


Anchored by BMO Harris Bank and Michael Best & Friedrich, the Class A project offers retail spaces ranging from general use retail to restaurant space.

Property Features Include:

- ◆ Up to ±7,220 SF available
- ◆ Highly visible restaurant/cafe space along new streetcar route
- ◆ Restaurant/cafe space adjacent and connected to the main building lobby
- ◆ Signage and branding opportunities
- ◆ On-site parking
- ◆ Large daytime population
- ◆ Highly walkable location

# THE MARKET



**\$4.2+ billion**  
in completed projects since 2005

**7.1%** retail space vacancy rate,  
down from 8.5% in 2012

**\$1.6+ billion** under construction

**26,000+** residents and growing

**\$1.8+ billion** on the drawing table

**92,174** jobs held downtown

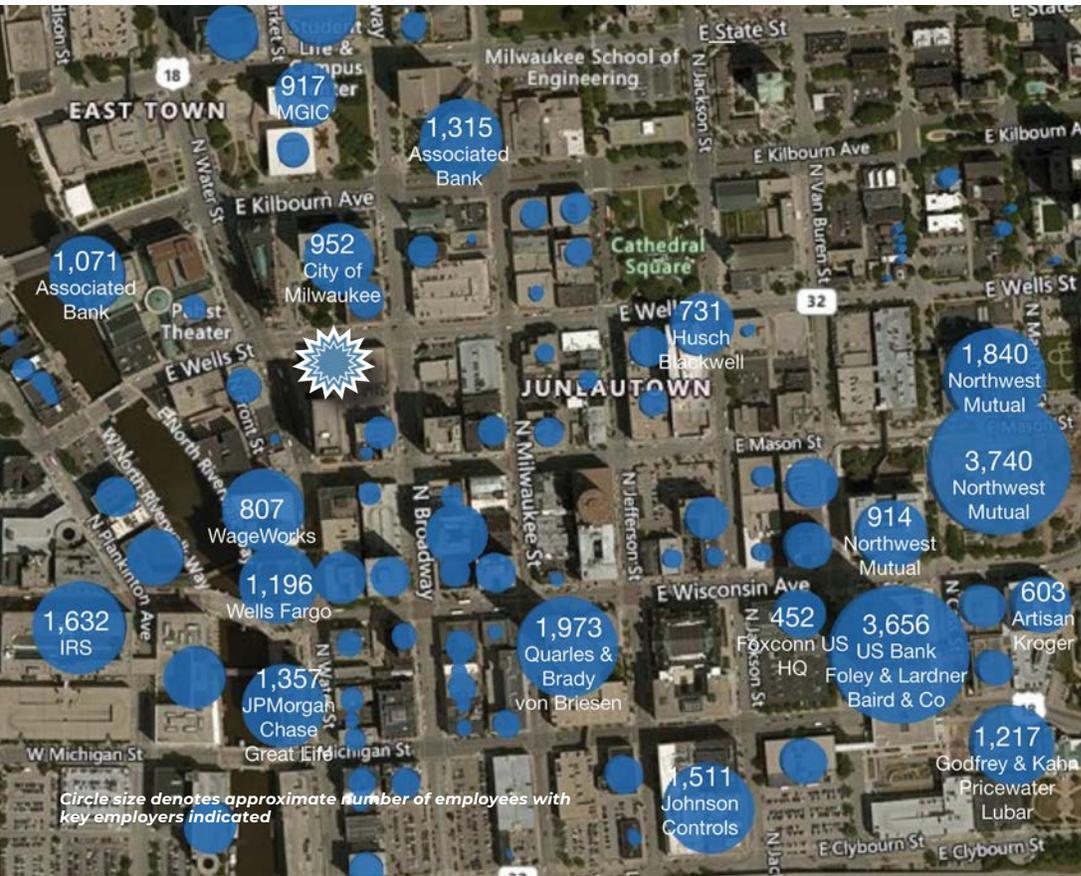
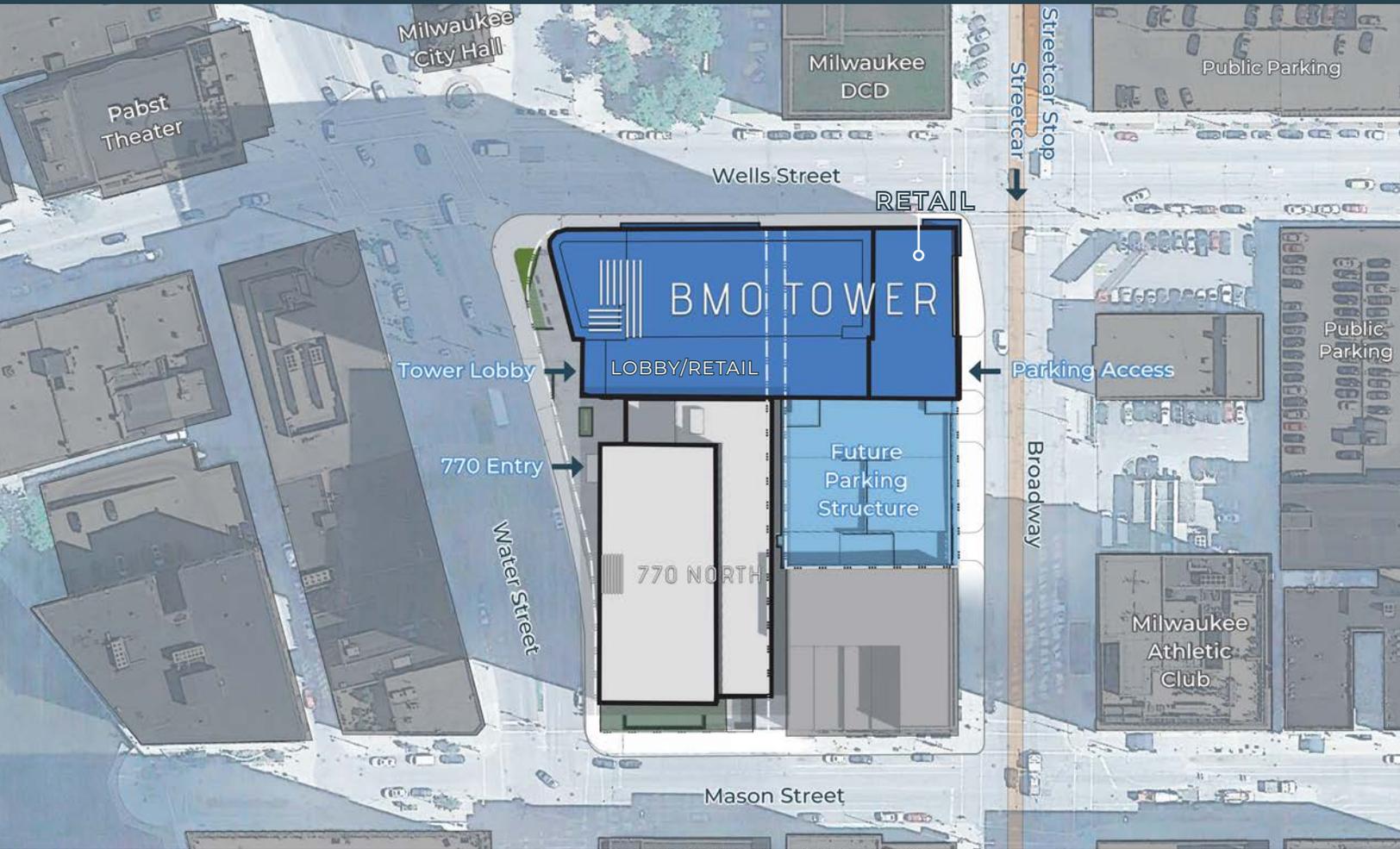
**2,400+** housing units finished in  
2017 or currently under construction

**\$240 million** generated annually  
by nighttime economy

**31%** of downtown workers living in  
or within one mile of downtown

**\$3.45 billion** in annual tourism  
sales for Milwaukee County

# DEMOGRAPHICS



**4,501**  
hotel rooms



**15,000+**  
residential units



**26,00+**  
population



**92,174**  
business population



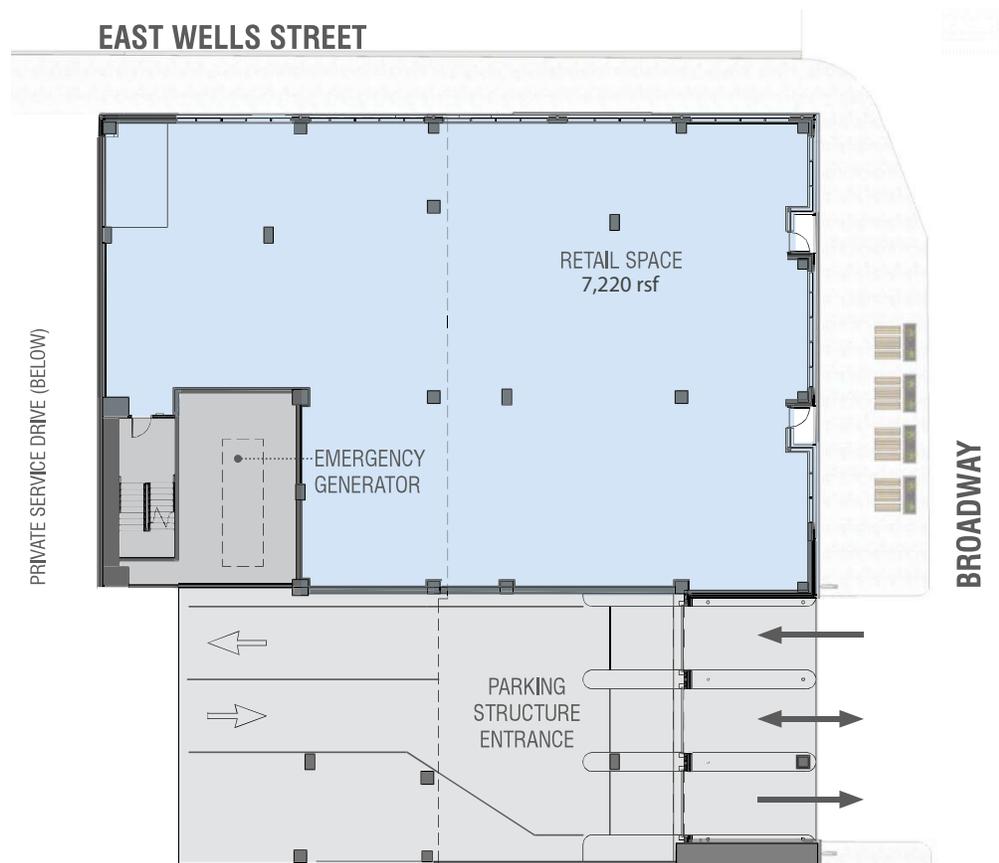
**12,519**  
households



# RETAIL SPACE | Broadway & Wells



- ◆ 7,220 rentable square feet
- ◆ Additional storage space available
- ◆ Prominent visibility on Wells Street and Broadway
- ◆ On the new Milwaukee Streetcar line with a stop across the street
- ◆ On-building signage opportunities
- ◆ Outdoor seating area on Broadway
- ◆ Exclusive parking available
- ◆ Plethora of off-site parking options



# RETAIL SPACE | Broadway & Wells



# RETAIL SPACE | Water Street



- ◆ 4,751 rentable square feet
- ◆ Adjacent and connected to BMO Tower and 770 N. Water Street, a campus featuring over 700,000 sf
- ◆ Prominent Water Street location visible to over 14,000 vehicles per day
- ◆ Monument and building signage opportunities
- ◆ Outdoor seating area
- ◆ On-site heated parking

# RETAIL SPACE | Water Street



# STATE OF WISCONSIN BROKER DISCLOSURE TO NON- RESIDENTIAL CUSTOMERS

Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the following disclosure statement.

## BROKER DISCLOSURE TO CUSTOMERS

You are the customer of the brokerage firm (hereinafter Firm). The Firm is either an agent of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A broker or a salesperson acting on behalf of the Firm, may provide brokerage services to you. Whenever the Firm is providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions within a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the information is prohibited by law (see "Definition of Material Adverse Facts" below).
- The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your confidential information or the confidential information of other parties (see "Confidentiality Notice To Customers" below).
- The duty to safeguard trust funds and other property held by the Firm or its Agents.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An agent of the Firm can answer your questions about brokerage services, but if you need legal advice, tax advice, or a professional property inspection, contact an attorney, tax advisor, or property inspector.

This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of a broker's duties to a customer under section 452.133 (1) of the Wisconsin statutes.

## CONFIDENTIALITY NOTICE TO CUSTOMERS

The Firm and its Agents will keep confidential any information given to the Firm or its Agents in confidence, or any information obtained by the Firm or its Agents that a reasonable person would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the Firm is no longer providing brokerage services to you.

Wisconsin law requires all real estate licensees to give the following information about brokerage services to prospective customers.

The following information is required to be disclosed by law:

1. Material Adverse Facts, as defined in section 452.01 (5g) of the Wisconsin statutes (see "definition of material adverse facts" below).
2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.

To ensure that the Firm and its Agents is aware of what specific information you consider confidential, you may list that information below or provide that information to the Firm or its Agents by other means. At a later time, you may also provide the Firm or its Agents with other information that you consider to be confidential.

CONFIDENTIAL INFORMATION: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

NON-CONFIDENTIAL INFORMATION (The following information may be disclosed by the Firm and its Agents): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(INSERT INFORMATION YOU AUTHORIZE TO BE DISCLOSED SUCH AS FINANCIAL QUALIFICATION INFORMATION)

## SEX OFFENDER REGISTRY

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://www.doc.wi.gov/> or by phone at 608-240-5830.

## DEFINITION OF MATERIAL ADVERSE FACTS

A "Material Adverse Fact" is defined in Wis. Stat. 452.01 (5g) as an adverse fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement.

An "Adverse Fact" is defined in Wis. Stat. 452.01 (1e) as a condition or occurrence that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

No representation is made as to the legal validity of any provision or the adequacy of any provision on any specific transaction.